

Chris Pugh
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Qualifications summary

Experienced communications professional with current experience as a writer and website manager with USA TODAY and its network of Ohio publications, including the Columbus Dispatch, Cincinnati Enquirer, Akron Beacon Journal and Canton Repository.

Experienced marketer who flourishes in multi-tasking and project management where I have been able to successfully manage multiple projects and meet deadlines.

Relevant skills

Communications

Wrote and promoted content for a variety of media sources, including print, online publications, email blasts, video scripts and press releases.

Edited content throughout my career for grammar, and clarity and to make sure it is being used in the most effective way. I also take pride in my development story ideas for future projects.

Skilled at developing and managing audio, photos and video, social media and podcasts.

Project management

Experienced in managing projects on my own while providing regular status reports to clients, and managers.

Regularly work with managers in departments across the state to help generate stories and to proactively work them better. I am able to do this by building professional relationships with workers through meetings and regular correspondence.

Employment history

I have worked for the past five years with Gannett, who owns USA TODAY and hundreds of other publications across the country. I have written stories, managed websites and have worked with page design. I also managed weekly newspapers in western Ohio and have marketing experience with sales and education companies.

In addition, I am experienced in marketing and communications roles for-profit and non-profit companies where I worked on brand management, communications strategy and planning and execution of marketing campaigns.

Education - Malone University

My LinkedIn profile can be found at <https://www.linkedin.com/in/chrispugh3> and work samples can be found at <https://viewfromthepugh.club/digital-portfolio>